NEW APRU GLOBAL HEALTH CASE STUDIES BOOK
CALL FOR CHAPTER PROPOSALS

In 2017, we will publish an exciting new book on global health leadership featuring case studies from our members. We invite you to submit a chapter proposal....

Overview: In this book, we will bring together an inter-disciplinary group of academics, researchers, and leaders from the APRU network to help illustrate theoretical and conceptual ideas of leadership using actual, recent cases of global health (GH) issues faced by APRU GH members. This timely book will give an overview of the challenges in GH leadership from multiple perspectives, highlighting some of the most important components in GH leadership, including cooperation, problem solving, cultural competency, and vision. Given that GH practice is typically conducted by teams with different professional and cultural backgrounds and contexts, this book will examine multiple examples from different countries and sectors, including private corporations, governments, multi-lateral organizations, NGOs, and communities.

This book will include 12-14 case studies of approximately 3,000 words each on topics such as tobacco control, non-communicable disease prevention, maternal and child health services, and disaster preparedness. Chapters will also include discussions questions and further recommended readings. The book will be published by Springer through their Springer Briefs series.

Chapter Proposals: We intend to accept 6-7 chapters based on a proposal submission and review process; the other 6 chapters will be invited. Authors affiliated with an APRU member institution will be given priority. Some editing assistance will be offered, especially for non-native English speakers. No payment is offered to authors by Springer but no fees will be charged to authors.

Timeframe: Proposal submission deadline is 1 December 2016. Notification date for accepted chapters is 15 January 2017. The anticipated submission of accepted chapters is 15 March 2017 and publication is expected by August 2017.

To have a chapter proposal considered, please submit the following by 1 December 2016 to mwithers@usc.edu:

• Name, email, and affiliation of lead author (include names of co-authors, if possible)
• Abstract of up to 300 words describing the chapter (be as specific as possible)
• 3-5 bullet points describing how the chapter specifically highlights an important case in GH leadership