APEC UNIVERSITY LEADERS’ FORUM

WOMEN IN DIGITAL SOCIETY

Santiago, Chile
Nov 14, 2019
# APRU MEMBERS

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On behalf of the Association of Pacific Rim Universities, it is my pleasure to welcome you to the APEC University Leaders’ Forum 2019 at the University of Chile in Santiago.

APRU is delighted to convene this forum on the important topic of Women in Digital Society. Bringing together leaders from universities, business and the policy community strengthens our goal of advancing the wellbeing of our societies and the APEC region.

Today, you will have the opportunity to share your thoughts on ways to further the inclusion of women who are leaders, drivers of economic development and champions of solving major challenges we face in the Asia Pacific. Working through APEC, we aim to build partnerships that will have a real impact in these areas.

I am grateful to our partners in hosting this forum, including APRU member and university partner in Santiago, the University of Chile; the APEC Chile 2019 office; and our corporate partner, Elsevier. I also wish to thank our brilliant moderators, speakers and panelists for bringing their wisdom to bear on the critical issues under review.

I know we will have a productive and enjoyable meeting.

Sincerely,

Gene D. Block
Chair, APRU
Chancellor, UCLA
Distinguished guests,

As Rector of the Universidad de Chile, I am very pleased to welcome world academic and political leaders, including the rectors of APRU member universities, to the second version of the APEC University Leaders’ Forum (AULF), which takes place in Santiago in the framework of the APEC CHILE 2019 Summit. This forum, focused on the topic of Women in Digital Society, is a perfect opportunity to discuss the impact that technological changes generate in our societies and, in particular, how the growing process of automation and digitalization affects the gender gaps in labor.

Research universities have had a key role in the development of their countries. In addition to delivering and generating knowledge at the highest level, training the best professionals, they usually have a strong link with what happens in their territories facilitating the construction of solutions to the problems that affect their communities. The rapid changes that societies face nowadays just highlights this situation. This is exactly the case of the technologization processes that not only transform our environment in a very visible way but, at the same time, affect substantially deeper changes, whose consequences will take longer to be perceived, such as the demands for gender and social equality. We must bear in mind the responsibility of thinking in a systemic way how these changes affect society, how they will modify the way we interact, how they will impact the work in our territories and how they help solve real-world problems. For this precise reason, it is also our responsibility to promote, support and move towards non-sexist education and more equal diverse society.

We hope that the Forum will allow us to discuss how these changes affect society as a whole, not just women. Our discussion should maintain a focus on the transformations necessary to advance in gender equity, which integrates the different dimensions of life, such as the labor market, health and education. Access to the digital society must have an imprint of inclusion and diversity for all people, in particular the most vulnerable.

I trust this Forum will be a suitable opportunity to discuss all these issues in order to grasp the real challenges of the emerging Digital Society.

with best wishes,

Dr. Ennio Vivaldi
Rector, Universidad de Chile
ABOUT THE APEC CEO SUMMIT

The APEC CEO Summit is the Asia-Pacific’s most influential meeting of business and government leaders. Attendance is by invitation only.

The event provides unparalleled opportunities for global executives to strengthen their networks and engage in a direct dialogue with APEC Leaders, high level government officials and foremost business and thought leaders of the Asia Pacific region.

The two-day APEC CEO Summit 2019 program will inspire delegates to participate in stimulating conversations covering some of the most pressing challenges and questions facing one of the fastest growing regions of the world today.

ABOUT THE APEC UNIVERSITY LEADERS’ FORUM

The APEC University Leaders’ Forum, organized by the Association of Pacific Rim Universities (APRU) and the University of Chile, convenes presidents of the leading Asia-Pacific research universities together with leaders from major global corporations and government to share insights and discuss the critical issues of the region alongside the 2019 APEC Chile CEO Summit.

The November 14th Forum will focus on the theme ‘Women in Digital Society’ drawn from the overarching theme for APEC Chile 2019. More specifically, it will discuss the role of women, how technologies can shape the future of work from a gender equality perspective and the predicted impact of technological developments on gender and society within the region.

APRU and the University of Chile are working closely with the Chilean Ministry of Foreign Affairs and the APEC CEO Summit organizers.
PROGRAM SCHEDULE

08:30 – 09:00  Registration

09:00 – 10:00  Forum Opening

Venue:
Main Hall – Main House, Universidad de Chile

Master of Ceremony:
• Eduardo VERA, Director, Director of Foreign Affairs, Universidad de Chile

Welcome remarks:
• Ennio VIVALDI, Rector, Universidad de Chile
• Gene BLOCK, Chancellor, University of California at Los Angeles & APRU Chair
• H.E. Sebastián PIñERA, President of the Republic of Chile

Keynote presentation:
• Cecilia HIDALGO, President, Chilean Academy of Sciences

10:00 – 10:30  Coffee Break

10:30 – 11:45  Session 1: Women in Digital Society

Asia-Pacific economic, university, and industry leaders present their vision for gender equality in digital society. How should we strive for gender and social equality in digital society? How is women’s leadership transforming the region? What more needs to be done?

Chair:
• Dorotea LÓPEZ, Director, Institute of International Studies - Universidad de Chile

Speakers:
• David GARZA, Rector, Tecnológico de Monterrey, México
• Asise FERNÁNDEZ, Country Lead, Johnson & Johnson Medical Devices, Chile
• Claudia KOZAK, Professor, Universidad de Buenos Aires, Argentina.
• Kemy OYARZÚN, Professor, Universidad de Chile
Session 2: Women and the Future of Work

Digital technology can improve access for marginalized populations to participate at all levels of education, economic development, and the labour market. How do we harness these opportunities currently and in the future? What are the opportunities to shape an equitable future of work?

11:45 – 12:55

Chair:
• Ambassador Juan SOMAVÍA, Former Director-General, International Labour Organization (ILO)

Speakers:
• TAN Eng Chye, President, National University of Singapore
• YS CHI, CEO, Elsevier
• María Emma MANNARELLI, Professor, Universidad Nacional Mayor de San Marcos, Perú

12:55 – 14:00 Lunch Break

14:00 – 15:00

Keynote Address

• Qiu YONG, President, Tsinghua University

Session 3: Solving Asia-Pacific Challenges

Asia-Pacific challenges such as the climate change, gender equality, and economic sustainability require innovative solutions and visionary leadership reflecting all of society. Women already lead in research, business, and politics but are underrepresented. How can more women be empowered to lead in finding solutions? How might strengthening digital skills enhance the role of women in digital society?

15:00 – 16:10

Chair:
• Flavio SALAZAR, Vice President, Research & Development, Universidad de Chile

Speakers:
• Jack LI, Dean of Office of International Cooperation and Exchange, Tsinghua University
• Jean LIU, President, DiDi Chuxing
• Maisa ROJAS, Director, CR2 – Universidad de Chile
• Alvin TAN, Director and Head of Public Policy (Asia Pacific), LinkedIn

16:10 – 16:40 Coffee Break
Session 4: Gender Equality and Health in a Digital Future

Digital society can play a critical role in developing innovative health solutions. What are the challenges in reaching and addressing important health problems in society? How do digital technologies provide new networks of information sharing and solutions (such as mHealth, mNutrition, etc)? How can we ensure equal access to these solutions for everyone?

Chair:
• Rosa DEVÉS, Vice President of Academic Affairs, University of Chile

16:40 – 18:00

Research Presentation:
• Dr. Veronica RAMIREZ, Assistant Professor, University of Asia and the Pacific winner of the Healthy Women, Healthy Economy APEC Research Prize, “Common health problems of women Overseas Filipino Workers (OFWs): Implications to prevention and health services.”

Speakers:
• Rocky S. TUAN, Vice Chancellor and President, The Chinese University of Hong Kong
• Hong HOCHENG, President, National Tsing Hua University, Chinese Taipei
• Pedro GALVIS, Regional Vice President for Merck, Healthcare in Latin America and Managing Director Brazil
• Steffen HÄRTEL, Professor, Universidad de Chile

Closing Session

Summary and Conclusions:
• Joanna REGULSKA, Vice Provost and Associate Chancellor of Global Affairs and Professor of Gender, Sexuality and Women’s Studies, University of California, Davis

Closing Remarks:
• Gene BLOCK, Chancellor, University of California at Los Angeles & APRU Chair
• Ennio VIVALDI, Rector, Universidad de Chile

18:00 – 19:00

Transport to MAC-Parque Forestal

Forum Closing

Venue:
*Museum of Contemporary Art (MAC – Parque Forestal), Universidad de Chile*

Welcome words:
• Ennio VIVALDI, Rector, Universidad de Chile
• Rt. Hon Jacinda ARDERN, Prime Minister, New Zealand

Performance:
• Chilean National Ballet - BANCH

Farewell Reception
Humanity has destabilized the global climate system upon which all societies depend. To limit impacts and guard against increasing risks requires solutions that reduce greenhouse gas emissions, drawdown excess atmospheric carbon dioxide through landscape carbon sequestration, and enhance societal capacity to adapt to extreme conditions outside the bounds of past human experience. These solutions must be planned and implemented across entire landscapes, including cities, rural settlements, forests, grasslands, agricultural lands and wetlands. They must vary by nation and region to align with their biophysical, economic, social and political contexts, and to optimize cost-effectiveness and feasibility. Because cities are both the nexus of human activities and the source of greatest carbon emissions, managing the relationships between cities and the landscapes they rely on for essential resources and services is an essential component of any successful strategy.

To implement such solutions, we identify four key goals as essential to success.

**Ecological foundations of life** – Protect earth ecosystems, ecological processes, global biodiversity, and evolutionary potential as the foundation of life’s resilience and adaptive capacity;

**Rights of future generations** – Act to ensure that future generations have access to the conditions needed to flourish, including natural resources such as healthy air, clean water and fertile soils; and cultural support systems that provide security, education, healthcare, shelter and fulfilling livelihoods in supportive communities;

**Climate justice** – Because marginalized communities are disproportionately impacted by climate change, specifically address their vulnerabilities and needs, and actively engage them in resilience and adaptation planning and implementation;

**Cities embedded in landscapes** – Shift from a tendency to think of cities in isolation of their environments to a conception of continuous landscape mosaics comprised of all landscape types interacting with one another, the hydrosphere and, critically, the atmosphere.

We assert these four goals are necessary and mutually reinforcing. Without sustaining the ecological foundations of life, there is no capacity to sustain the rights of future generations. Without ensuring that future generations have the capacity to flourish, efforts to increase climate justice for marginalized communities will be ever more difficult. If we allow marginalized communities to be left behind, we will foster not only human suffering but conflict and war. Finally, without crafting and implementing strategies across entire landscapes, it will impossible to jointly satisfy the other three principles due to the pervasiveness of the problems and their interconnectedness. With this call to action, we invite collaborators from all sectors of society -- national to local governments, private organizations and public agencies, business and academia, and citizens from all walks of life -- to join us in transformative partnerships and united efforts.

*Future generations will judge us by whether we act immediately, decisively and effectively.*
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<td>Livia Panez</td>
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FORUM OPENING AND OPENING GREETINGS

Professor Vivaldi is the Rector of the University of Chile and President of CUECH, the Consorcio de Universidades del Estado de Chile (Consortium of State Universities of Chile).

Professor Vivaldi, MD is a professor in physiology and biophysics at the Institute of Biomedical Sciences, Faculty of Medicine of the University of Chile. A global leader in sleep physiology, a specialization developed in the Harvard-MIT joint program, Professor Vivaldi is a highly recognized researcher at the national and international level, collaborating with several labs in different countries, including the United States, the Netherlands, Italy, Argentina, and Brazil.

He has made significant contributions in the area of sleep regulation and chronobiology and his findings have been published in the most prestigious international journals. Professor Vivaldi actively participates in scientific societies, such as the World Federation of Sleep Research and Sleep Medicine Societies (Vice President), the Latin American Society for Sleep Studies (President) and the Society of Biology of Chile, and the Scientific Committee for Antarctic Research, Chile.

As UCLA Chancellor since 2007, Gene Block oversees the university’s three-part mission of education, research and service. He has defined academic excellence, civic engagement, diversity and financial security as top priorities for his administration. A champion of public universities, his dedication to access and affordability has maintained and enhanced UCLA’s position as a national leader in enrolling undergraduates who come from underrepresented groups, are first in their families to attend college and are Pell Grant recipients.

Under Chancellor Block’s leadership, UCLA has been named the number one public university in the United States, has grown its profile internationally and receives $1 billion annually in research grants.

An expert in neuroscience, Chancellor Block’s current research focuses on the effects of aging in the nervous system and how it impacts biological timing in mammals. He holds faculty appointments in the UCLA David Geffen School of Medicine and the UCLA College of Letters and Science.

Before becoming Chancellor of UCLA, Block spent 29 years at the University of Virginia, where he was most recently vice president and provost. He has served on the executive boards of several leading organizations, including the Association of American Universities, Association of Public and Land-grant Universities and Association of Pacific Rim Universities.
On September 1, 2018 Michelle Bachelet assumed her functions as the United Nations High Commissioner for Human Rights. The Office of the High Commissioner for Human Rights was established in 1993 and Ms. Bachelet is the seventh Commissioner.

Ms. Bachelet was elected President of Chile on two occasions (2006 – 2010 and 2014 – 2018). She was the first female president of Chile. She served as Health Minister (2000-2002) as well as Chile’s and Latin America’s first female Defense Minister (2002 – 2004).

During her presidential tenures, she promoted the rights of all but particularly those of the most vulnerable. Among her many achievements, education and tax reforms, as well as the creation of the National Institute for Human Rights and the Museum of Memory and Human Rights stand out, as do the establishment of the Ministry of Women and Gender Equality, the adoption of quotas to increase women's political participation, and the approval of Civil Union Act legislation, granting rights to same sex couples and thus, advancing LGBT rights.

After finishing her second term in March 2018, she was named Chair of the Partnership for Maternal, Newborn and Child Health, an alliance of more than 1000 organizations in 192 countries from the sexual, reproductive, maternal, newborn, child and adolescent health communities. As Co-Chair of the High-Level Steering Group for Every Woman Every Child, Ms. Bachelet launched Every Woman Every Child Latin America and the Caribbean, the first platform for tailored, regional implementation of the EWEC Global Strategy.

Michelle Bachelet has a Medical Degree in Surgery, with a specialization in Pediatrics and Public Health. She also studied military strategy at Chile’s National Academy of Strategy and Policy and at the Inter-American Defense College in the United States.

She has a Degree in Biochemistry (1965) and of Doctor in Sciences (1969), Universidad de Chile. She was a Research Scientist at the Boston Biomedical Research Institute and Associate of Harvard Medical School (1977-1986). Currently, she is Professor at the Faculty of Medicine of the Universidad de Chile.

In 2006 she was awarded the National Prize of Natural Sciences for her international experience in the field of intracellular calcium regulation, becoming the first woman to receive this recognition. She is currently Vice-President of the Chilean Academy of Sciences and President of the Evaluation Council of the Universidad de Chile.
SESSION 1: WOMEN IN DIGITAL SOCIETY

Ph. D. in Social Science, University of Chile. M. Phil in Economics, University of Cambridge; B. A. in Economics. She is the International Studies Institute Director.

Dorotea LÓPEZ
Director
Institute of International Studies
University of Chile

Professor Garza received a BSc in Computer Science and Engineering from Tecnológico de Monterrey and a Ph.D. in Computer Science from Colorado State University.

He has a trajectory of more than 30 years with Tecnológico de Monterrey where he has served in different academic and leadership positions such as Director of Graduate Programs, Dean of Division, Dean of the School of Engineering (Monterrey campus), Director of Campus (San Luis Potosi campus), Regional Rector – responsible of the academic operations of Monterrey Campus (main campus), Vice Provost for Undergraduate Education – he led key academic initiatives related to improving the quality of students, faculty and the development of Tec21 Educational Model and Vice Provost for Academic Affairs.

David GARZA
Rector
Tecnológico de Monterrey

He is Rector of Tecnológico de Monterrey since July 1, 2017, a private nonprofit comprehensive university with 26 campuses in México and nearly 90,000 students (55,500 undergraduate, 8,000 graduate and 26,000 senior high school). It is internationally recognized for its strong reputation among employers and its entrepreneurial orientation, and it is consistently ranked among the Top universities in Latin America.
Claudia Kozak earned a Ph. D. University of Buenos Aires. She is a senior member of the Argentinean National Council for Scientific and Technological Research (CONICET); Professor at the Departments of Literature and Communication Studies, University of Buenos Aires. Director of Maestría en Cruces de Narrativas Culturales (UNTREF), which is part of the international program Erasmus + Masters Crossways in Cultural Narratives.

She sits at Academic Council Ph. D. in Comparative Theory of Arts (UNTREF) and Board of Directors of Electronic Literature Organization. She currently coordinates litElat, Red de Literatura Electrónica Latinoamericana and Ludión. Exploratorio latinoamericano de poéticas/políticas tecnológicas. Her research focuses on digital literature and relationships between arts, technology and society.


Asise Fernandez has a Business Administration degree from Pontificia Universidad Católica de Chile, with postgraduate studies in Marketing from the University of Wisconsin, Public Health System from Universidad de Chile and Women Leadership Consortium from Smith College in Boston.

Her professional career has its beginnings in Procter & Gamble and then L’Oréal, where she has responsibilities in Marketing and Sales. She achieved outstanding results driving the brands under her responsibilities to reach market share leadership in its segments through the implementation of consumer knowledge-based innovations that were reapplied globally.

She joined Johnson & Johnson in 2003, and for more than 15 years she has positions in Latin America and the United States. Asise has brought value to the Medical Devices sector as Marketing Director for Latin America and then Global Strategic Marketing Director. In these roles she developed new products and global strategies for the division worldwide. In 2010, Asise was recognized as one of the top 15 executives under the age of 40 by El Mercurio media group.

In 2018 Asise was named Country Lead for Johnson & Johnson Medical Devices in Chile, leading the business and all its franchises -Ethicon (Surgical Systems and Instruments), DePuy Synthes (Orthopedics) and Cardiovascular & Specialties Solutions- towards accelerated growth. Her objective is to drive Johnson & Johnson Medical Devices to lead a multi-stakeholder collaborative integration towards a sustainable transformation of the Health Care System, that ultimately delivers greater value and accessibility for patients in Chile.

Within Johnson & Johnson Asise is sponsor of a female development program called Woman Leadership & Inclusion (WLI), that creates dialog spaces and spreads good practices to foster a culture of gender diversity.
Juan Somavia is former director-general of the International Labour Organization, a position he has held from 1999 to 2012. He is the first representative from the Southern Hemisphere to head the organization.

Somavia is an attorney by profession and has served in many roles at the United Nations and other intergovernmental organizations. Some of the positions he held in the 1990s include permanent representative of Chile to the United Nations in New York; president of the United Nations Economic and Social Council; representative of Chile on the United Nations Security Council, including president of the Security Council in April 1996 and October 1997; and chairman of the preparatory committee for the World Summit for Social Development, Copenhagen.

Beginning his career as an academic, Somavia was lecturer on economic and social issues for the General Agreement on Tariffs and Trade’s trade policy courses in Geneva from 1967 to 1968. In 1971, he was appointed professor of international economic and social affairs in the Department of Political Sciences at the Catholic University of Chile.

In addition, Somavia was founder, executive director, and president of the Latin American Institute of Transnational Studies from 1976 to 1990; chairman of the board of the United Nations Research Institute for Social Development from 1996 to 1999; president of the International Commission of the Democratic Coalition in Chile; founder and secretary-general of the South American Peace Commission from 1986 to 1990; and executive secretary of the Chilean-Argentinian Chamber of Commerce.
Professor Tan Eng Chye was appointed President of the National University of Singapore (NUS) on 1 January 2018. He is the University’s 5th president, and the 23rd leader to head Singapore’s oldest higher education institution.

Prof Tan, who attended Raffles Institution (1974 to 1979), obtained his Bachelor in Mathematics (First Class Honours, 1985) at NUS and his PhD (1989) at Yale University. He joined NUS as a faculty member in the Department of Mathematics in 1985, as a Senior Tutor, and has held visiting positions at various universities overseas such as the Rutgers University, University of Washington at Seattle, University of California at Berkeley and University of Maryland, USA; Universities of Tokyo and Kyoto, Japan; as well as the Hong Kong University of Science and Technology.

Prof Tan’s research interests are in the Representation Theory of Lie Groups and Lie Algebras; and Invariant Theory and Algebraic Combinatorics. He has been invited to speak in numerous top conferences overseas, and has published more than 20 articles in top internationally-refereed journals and conference proceedings. He has co-authored three books on mathematics, including a well-known graduate text on non-Abelian harmonic analysis.

Prof Tan is a passionate and award-winning educator. He was a pioneer architect of the current academic system in NUS, and has seeded many initiatives such as the Special Programme in Science, University Scholars Programme, University Town Residential College Programme, Grade-free Year, and Technology-enhanced Education. He was recognised with the University Teaching Award for Innovative Teaching in 1998, and was President of the Singapore Mathematical Society (2001 to 2005) as well as the South East Asian Mathematical Society (2004 to 2005).

Prof Tan sits on the International Advisory Council of the Southern University of Science and Technology in China. He is a member of Singapore’s Future Economy Council, which is tasked with driving the growth and transformation of the country’s future economy. Prof Tan is on the boards of the Agency for Science, Technology and Research (A*STAR); National Research Foundation; and NUS High School of Mathematics and Science. He is a past board member of the Defence Science Organisation (DSO) Laboratories, National Institute of Education, and Infocomm Development Authority of Singapore.

Prof Tan received the Public Administration Medal (Gold) at Singapore’s National Day Awards in 2014 for his outstanding contributions to education. He was awarded the Wilbur Lucius Cross Medal, which honours exceptional alumni in the areas of scholarship, teaching, academic administration and public service, by Yale University in 2018. Prof Tan was also conferred an Honorary Doctor of Science from the University of Southampton in 2018 in recognition of his achievements as “an innovative and exceptional teacher, and then as a distinguished and respected leader in academia”.

TAN Eng Chye
President
National University of Singapore
Youngsuk ‘YS’ Chi is an international businessman and a global thought leader in the publishing, education and information solutions industries. As Chairman of Elsevier, the world’s leading scientific, technical and medical information and analytics company, he works directly with key stakeholders in government, academia and industry to support over 30 million scientists, students and healthcare professionals around the world. In his role as Director of Corporate Affairs for RELX, Elsevier’s parent company, he is responsible for government affairs, corporate communications and corporate responsibility across all four of the group’s market segments. Based in London and New York, Chi travels extensively to engage with scientific and medical research communities, deliver thought leadership on key trends and advise stakeholders, boards and groups across industries. Chi serves as Distinguished Visiting Professor at Korea Advanced Institute of Science and Technology (KAIST) and also as an independent director of Ingram Industries Inc. (Nashville, USA).

Early in his career as Chief Operating Officer of Ingram Book Group, Chi co-founded Lightning Source, the first ever print-on-demand distributor and e-book services provider. After holding several senior executive positions at Ingram Book Group’s parent company, he became Chief Operating Officer and President of Random House. As founding Chairman of Random House Asia, he led efforts to make Random House the first foreign trade book publisher with local language publishing in Japan and Korea. Prior to joining the publishing industry, Chi spent 13 years in IT and international banking.

Chi has served on dozens of charitable, educational and industry boards, including the Association of American Publishers, the International Publishers Association, Princeton University, the Ban Ki-Moon Foundation, the Korea Society and KAIST Foundation. Chi is a graduate of Princeton University, Columbia University Graduate School of Business and was awarded a PhD (Hon) in Literature from Sejong University.

Maria Emma Mannarelli holds a PhD in History from Colombia University. She is Associate Professor of History at the Universidad Nacional Mayor de San Marcos (Lima) in the Department of Social Sciences, where she also is the Coordinator of the Master’s Program in Gender. Professor Mannarelli has published several books and articles on Peruvian women, gender and sexuality in Peru and other countries in Latin America, and a version of her PhD thesis translated into English, Private Passions and Public Sins: Men and Women in Seventeenth-Century Lima (University of New Mexico Press, 2007). She has been a visiting scholar at various universities in the US and has also lectured in Chile. Her work has been recognized by the John Simon Guggenheim Foundation, Fulbright Foundation and the Edward Tinker Fellowship at Stanford University, among others. She is currently developing a research on secularization, writing and women in Peru (1890-1925).
Professor Qiu Yong was appointed President of Tsinghua University on March 26th, 2015. He has been a member of the Chinese Academy of Sciences since 2013 and Professor of Chemistry since 2000.

Prior to becoming President, Professor Qiu served as Vice President of Tsinghua University from 2009 to 2015. He had been Chair of the Department of Chemistry, Deputy Dean of the School of Sciences and Vice Chairman of the University Committee of Academic Affairs from 2002 to 2009.

With over 290 published papers and 530 patents, Professor Qiu’s research interests primarily focus on organic electronics, optoelectronics, semiconductors, and organic light emitting materials and devices. He has been devoted to both the fundamental research on Organic Light Emitting Diodes (OLED) and technology transfer.

Professor Qiu has received numerous honors, including Distinguished Young Scholar by the National Science Fund in 2003, Chang Jiang Scholar by the Ministry of Education in 2006, National Model Teacher by the Ministry of Education in 2007 and the State Technological Invention Award conferred by the President of China in 2011.

Born in Sichuan Province in 1964, Professor Qiu enrolled at Tsinghua University in 1983, where he received both his bachelor’s (1988) and doctoral (1994) degrees in chemistry. He joined the faculty at the Department of Chemistry, Tsinghua University in 1994.
Jean Liu is the President of Didi Chuxing, the world’s leading mobile transportation platform.

DiDi offers a full range of app-based transportation-related options for 550 million users with over tens of millions of drivers and car owners across Asia, Latin America and Australia. The platform delivers over 10 billion passenger-trips a year.

DiDi is committed to collaborating with policymakers, the taxi industry, the automobile industry and communities to solve the world’s transportation, environmental and employment challenges with localized smart transportation innovations by leveraging its AI capabilities. By continuously improving user experience and creating social value, DiDi strives to build a safe, inclusive and sustainable mobile transportation ecosystem for cities of future.

Jean was featured on Forbes China’s 2019 Women in Tech list. Previously, she was recognized as one of the World’s Most Creative People in Business by Fast Company, one of the world’s 100 Most Influential People by Time, one of the 25 Geniuses Who Are Creating the Future of Business by Wired, and one of the world’s Most Powerful Women in Tech by Forbes. She was also selected on Fortune’s Most Powerful Women International list, Forbes’ World Most Powerful Women 2018 list, and Nikkei’s 9 Most Influential Women in Asia Tech list.

Jean joined DiDi in July 2014. She earned her bachelor’s degree from Peking University and master’s degree from Harvard, both in Computer Science, and has an honorary doctorate in Commercial Science at New York University. Jean is an advisory board member of the Bloomberg New Economy Forum.

Jack Li has served as the dean of the Office of International Cooperation and Exchange since 2015, leading a team of over 60 international education specialists and program managers. Li has been an instrumental figure in Tsinghua’s internationalization, strategic global engagement projects and administration of international affairs. Recognized as a consultative and entrepreneurial leader, he has worked effectively to establish innovative projects and a greater global presence for Tsinghua. These include: Tsinghua’s first global strategy in 2016, Tsinghua’s Global Innovation Exchange (GIX) in Seattle; and the China Italy Design Innovation Hub in Milan.

Li is the deputy secretary-general of the national steering committee of Postgraduate Education in Business and Administration, and an executive board member of the Chinese Society of Academic Degrees and Graduate Studies. He also leads the Tsinghua Institute for Industrial Innovation and Finance in promoting finance advancement for industrial innovation.

Li is a tenured associate professor of finance and former associate dean at Tsinghua’s School of Economics and Management (SEM). During Li’s tenure, he led academic programs covering 2,000 students and 10,000 alumni, and launched a number of signature programs, including the Tsinghua-MIT Global MBA Program; Tsinghua-Columbia double degree program in business analytics; Tsinghua-Singapore Management University CFO Leadership Program; and the Master of Finance Program. In 2014, Li also developed the first blended teaching practice among major MBA programs worldwide.

Li has published prolifically in academic journals such as Journal of Business, Journal of Futures Markets, Financial Analysts Journal, and leading Chinese journals.
Alvin Tan
Head of Public Policy & Economics (APAC)
LinkedIn

Alvin is LinkedIn’s Head of Public Policy & Economics for the Asia Pacific region. He and his team work with policymakers, non-profits and academia to help economies prepare for the rapidly changing nature of work, using LinkedIn analytics and data solutions.

Before joining LinkedIn, Alvin was Head of Public Policy at Facebook, where he worked on preventing violent extremism online, and building safe online spaces across Facebook, Instagram and WhatsApp.

Alvin has worked in investment banking at Goldman Sachs, in the United Nations working on tech solutions for the Secretary-General, Singapore’s Ministry of Defence in command and counter-terrorism roles, and in Oxfam Australia on fair trade issues. He has a First Class Honours in Economics from Sydney University and a Master in Public Policy from Harvard University.

He is also passionate about interfaith and socio-economic issues. He helps lead an inter-faith and inter-religious group in Singapore, bringing together people and organizations from across racial and religious lines, and serves vulnerable families and seniors at the heart of Singapore’s Chinatown district.

Maisa Rojas
Director CR2-University of Chile

Maisa Rojas is Associate Professor at the Department of Geophysics at the University of Chile. With an undergraduate degree in Physics (University of Chile) and a PhD in Atmospheric Physics from the University of Oxford (thesis on middle atmospheric dynamics). She has also specialized in regional climate modelling as a postdoctoral researcher at the “International Research Institute for Climate and Society” (IRI) at Columbia University (USA). Rojas focus on two main research areas: Paleoclimate and regional climate change. The common analysis tools are numerical climate models.

Rojas’s paleoclimate research is centered in understanding the evolution and dynamics of the climate system in the Southern Hemisphere over the last 25,000 years. Millennium Nucleus on Paleoclimate of the Southern Hemisphere.

The other research area she has developed is Regional Climate Modelling, including the assessment of climate change impacts on different sectors of society, in particular on agriculture and water resources (see other projects). This area is mostly developed at the “Centre. I was a lead author of the IPCC’s 5th Assessment Report (IPCC-AR5), and I am a Coordinating Lead Author of the forthcoming 6th Assessment Report AR6.

Rosa Devés (Biochemist, Universidad de Chile; Ph.D. in Biochemistry, The University of Western Ontario, Canada) is Professor at the Faculty of Medicine, Universidad de Chile. Alongside her scientific career in the area of cell physiology, she has been engaged in the improvement of science education at the schools, mainly through her work in a nation-wide inquiry based science education program.

At the University of Chile, she has served as Graduate Director (2006 – 2010), Provost (Prorector, 2010 – 2014) and Vice-President of Academic Affairs (2014 - present). At these positions she has been involved in strengthening equity and inclusion at the University with the aim of generating more opportunities for students coming from underprivileged contexts and a richer learning environment for all. Since 2003, she has been a corresponding member of the Chilean Academy of Sciences.

SESSION 4: GENDER EQUALITY AND HEALTH IN A DIGITAL FUTURE

Rosa DEVÉS
Vice President of Academic Affairs
Universidad de Chile
Veronica Esposo Ramirez, PhD is an Associate Professor at the University of Asia and the Pacific and Holder of the Bank of Philippine Islands (BPI) Professorial Chair for Migration and Overseas Filipino Work from 2014-2019.

She obtained a PhD in Educational Administration (1997) and Master of Arts degree in Art History (2007) from the University of the Philippines, a Master of Arts degree in Language and Literature (1985) from De La Salle University, and a Bachelor of Fine Arts degree (1982) from the College of the Holy Spirit.

Her special training in International Migration Law Course was a scholarship grant from the International Institute for Humanitarian Law and International Organization for Migration held in San Remo, Italy 2017.

Her research, “Common health problems of Women Overseas Filipino Workers (OFWs): Implications to Prevention and Health Services,” won first place at the 2019 APEC Inaugural Healthy Women, Healthy Economies Research Prize, awarded in La Serena, Chile on Oct. 1, 2019. She is also the recipient of 2018 and 2016 Best Research Awards by the Philippine Association of Colleges and Universities – Commission on Accreditation, Inc. (PACUCOA) for her research studies entitled “Sustainability Standards: The New Quality Assurance for Higher Education in the Fourth Industrial Revolution (4IR)” and “Migrant Education in Philippine Higher Education Institutions.”

Professor Rocky S. Tuan assumed office as the eighth vice-chancellor and president of The Chinese University of Hong Kong on 1 January 2018. He is concurrently Lee Quo Wei and Lee Yick Hoi Lun Professor of Tissue Engineering and Regenerative Medicine at the University. Prior to joining CUHK in 2016 as a distinguished visiting professor and the founding director of the Institute for Tissue Engineering and Regenerative Medicine, he held several appointments at the University of Pittsburgh, including distinguished professor of orthopaedic surgery and director of the Center for Cellular and Molecular Engineering in the School of Medicine. He is also founding director of the Center for Military Medicine Research and Associate Director of the McGowan Institute for Regenerative Medicine.

Professor Tuan is an internationally renowned biomedical scientist specializing in musculoskeletal biology and tissue regeneration, whose work covers both basic science and engineering, as well as translational and clinical applications. His significant contributions have been recognized by the Coventry Award of the American Academy of Orthopaedic Surgeons in 1996, the Hap Paul Award of the International Society of Technologies in Arthroplasty in 1997, the Marshall Urist Award for Excellence in Tissue Regeneration Research of the Orthopaedic Research Society in 2004, the Carnegie Science Award in Life Sciences, and the Clemson Award of the Society for Biomaterials in 2016. In 2017 and 2018, Professor Tuan was elected a Fellow of the National Academy of Inventors (NAI) and the Chinese Association of Inventions, respectively, for his accomplishments in innovation and translational research that bring significant impact on society.
Steffen Härtel was born in Frankfurt (Ger) and studied physics at the University Johann Wolfgang von Goethe (Frankfurt, Ger), at the Universidad de Córdoba (Arg), at the Universidad Austral de Chile (Valdivia, Chile), and at the University of Bremen (Ger). He received fellowships of the DAAD and the Bremer Studienfonds. His Ph.D. thesis was honored with Summa Cum Laude and received the “Bremer Studienpreis” in combination with the special award of the Bruker Daltonik GmbH. In 2000/2001, he worked as principal investigator at the TZI (Center for Technology and Informatics, Bremen, Ger), financed by the DfG. Between 2001 and 2003, he received a Feodor Lynen Fellowship by the Alexander von Humboldt Foundation (Ger) in combination with a postdoctoral fellowship of CONICET (Arg) and worked in Bruno Maggio laboratory’s at the CIOUBIO (Córdoba, Arg). In May of 2003, he joined the laboratory of Felipe Barros at the Centro de Estudios Científicos (CECS, Valdivia, Chile) with a 3-year postdoctoral fellowship financed by FONDECYT (Chile). Since 2006, he is leading the Laboratory of Scientific Image Processing (SCIAN-Lab) at the Medical Faculty of the University of Chile, Santiago, Chile. Presently he is member of the Biomedical Neuroscience Institute (BNI), funded by the Millennium Science Initiative since 2011, and Sub-Director for investigation of the Instituto de Ciencias Biomédicas ICBM, founder of CEDAI SpA, Director of the first Chilean Center for Digital Pathology CPDAI, and Director of the Center for Medical Informatics and Telemedicine (CIMT). He is Founding Director of the National Center of Health Information Systems (CENS) of the Universidad de Chile together with Daniel Capurro M.D., Pontificia Universidad Católica de Chile, Universidad de Talca, Universidad de Valparaíso and Universidad de Concepción.

Steffen Härtel is currently Full Professor at the Universidad de Chile.

Pedro Galvis has more than 22 years of experience at Merck, a leading science and technology company. He started his career in the organization managing Customer Excellence in the Life Sciences business of Merck in Colombia and with Supply Chain in Venezuela. Since 2000, Pedro has been working within the Healthcare business of Merck, fulfilling different roles in both regional and local operations as Business Development Manager, LATAM Regional Director for Generics in Canada and Brazil, Cardiometabolic care and general medicines head in Brazil, and then as the General Manager in Peru. From 2012 to 2018 Pedro successfully served as Managing Director and General Manager of Biopharma business in Mexico.

Since April 2019, Pedro Galvis is the leader of Merck Biopharma business in Brazil and Managing Director for Merck Group in the country and most recently since August, 2019 he also serves as an interim role as the Regional Vice President for the Healthcare business of Merck in Latin America.

Pedro Galvis is an Industrial Engineer and holds a Master’s Degree in Business Administration from ESADE in Barcelona and has completed several Executive Development Programs in recognized institutions in Europe, China and North America.
Joanna Regulska is the Vice Provost and Associate Chancellor of Global Affairs and a Professor of Gender, Sexuality and Women’s Studies at the University of California, Davis. With 30+ years of international experience, she has led diverse and transformative partnerships, educational and research projects. She was an AIEA Presidential Fellow (2010-11), received a Doctor Honoris Causa from Tbilisi State University, Georgia (2011), and a Fulbright U.S.-Korea International Education Administrator Award (2013). Regulska serves on the Founder Board of The Foundation in Support of Local Democracy, the largest NGO in Poland that works with governments, businesses and industry partners to strengthen local economy and self-governance. To recognize her work, the President of Poland awarded Regulska the Cavalier Cross of the Order of Merit of the Republic of Poland (1996), Knight’s Cross of the Order of Restitution of the Republic of Poland (2004), and Commander’s Cross of the Order of Polonia Restituta (2014).

Dr. Tremewan was elected 4th Secretary General of the Association of Pacific Rim Universities and took up the role from June 2011.

Before heading the APRU International Secretariat, he was the Vice-President/Pro Vice-Chancellor (International) of the University of Auckland, New Zealand.

He holds bachelor’s and master’s degrees in social anthropology from the University of Auckland, a master’s degree in Public Administration from Harvard University, and a Ph.D. in political science (on Southeast Asian politics) from the University of Canterbury.

He was elected a senior associate member of St. Antony’s College, Oxford University, in September 1991 from where he published the book The Political Economy of Social Control in Singapore (Macmillan and St Martin’s Press, 1994, reprinted 1996). He was a visiting fellow at Georgetown University in Washington, D.C. in 2003 and a visiting professor at Peking University in 2007-2008.
The University of Chile was founded on the 19th of November, 1842. It is the oldest higher education institution in Chile. Generating, developing, integrating and communicating knowledge in all the areas of knowledge and culture are the mission and basis of the activities of the University. This makes up the involvedness of their work and directs the education they impart.

Among the first Presidents are the founder, the Venezuelan humanist and jurist Andrés Bello (1843 – 1865), and the Polish scientist and mineralogist Ignacio Domeyko Ancuta (1867 – 1883).

The University is located in the capital city Santiago de Chile and it is a public university with international quality. All the areas of knowledge are elaborated in their lecture halls and today the university is at the top of the Chilean university system with regard to teaching, research, creation and outreach.
Chile will once again host the more than 200 APEC 2019 Forum meetings, which include working group meetings, workshops, committees of High Representative (SOM), Ministerial, Academic, Business meetings to finish in November with the Leaders Summit.

Being a host economy allows Chile to propose the priorities and deliverables that will guide the work of the main Asia-Pacific Economic Forum throughout the year.

The realization of an APEC year provides a unique opportunity to show the cultural, social and geographic wealth of the country to all the Forum members, considering that it will generate the visit of more than 15,000 representatives of member economies, observers, businessmen, and international press.

To the above, it is added the political and economic importance of hosting a Leaders Summit, in which world powers such as China and the United States participate, as well as Russia, Japan, Korea, Australia, and Canada, together with our Latin American partners Mexico and Peru, among other economies.

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