

APRU Virtual Student Exchange: International Education Unbound

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The Chinese University of Hong Kong

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The Chinese University of Hong Kong



Comprehensive research university



Unique college system



Bilingualism & multiculturalism

8 Faculties

Arts, Business Administration, Education, Engineering, Law, Medicine, Science, Social Science

Top 10

Times Higher Education Asia University Rankings



CUHK Global Learning & Experience

International Education at its Core Mission

- Regional pioneer in international education: 1st student exchange partnership in 1965
- Exchange opportunities at 280 partner institutions in 35+ countries/regions
- 1,000+ UG students take bilateral term-time exchanges
- Over 5,000 opportunities for experiential learning outside
 HK each year
- 1,500+ visiting students annually





APRU Virtual Student Exchange Program

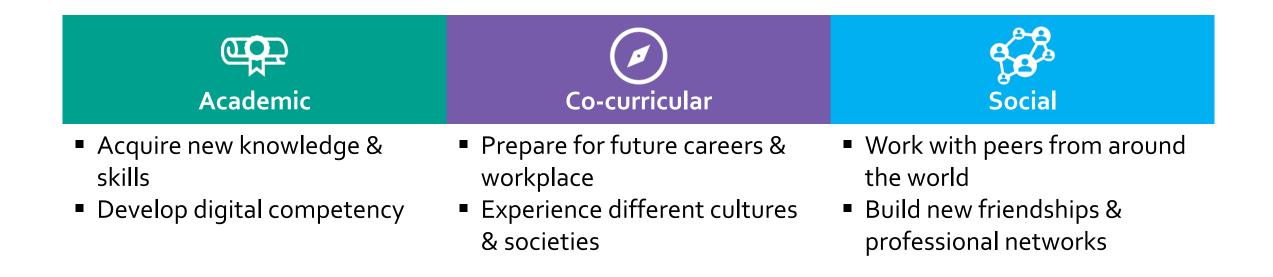
- Digital technology to support international education
- Virtual Student Exchange Program (VSE) developed under auspices of the Association of Pacific Rim Universities (APRU) in August 2020
- Connecting students from 61 leading research universities in Americas, Asia & Australasia through online platforms & digital technologies
- Enable students to receive international education & experience from some of best universities without having to leave home







Holistic Virtual Exchange Experience



Two distinct components: Academic Courses & Co-curricular Programs

Academic Courses

- Multidisciplinary & diverse credit-bearing courses contributed by participating universities
- Available in synchronous, asynchronous or hybrid delivery modes for students from different time zones
- 3 Study periods a year

Since August 2020:



32Course-offering
Universities



470+ Courses



2,600+
Applications



1,200+ Enrollments

Connecting students from 35 universities in 16 economies

VSE Course Offering Universities

Representing 13 economies

Australia

Monash University

The University of Sydney

Chile

University of Chile

China

Shanghai Jiao Tong University

Tsinghua University

Zhejiang University

Colombia

Universidad de los Andes

Ecuador

Universidad San Francisco de Quito

Hong Kong SAR China

The Chinese University of Hong Kong
The University of Hong Kong



Indonesia

Universitas Indonesia

Japan

Keio University

Tohoku University

Waseda University

Korea

Korea University

Yonsei University

Mexico

Tecnológico de Monterrey

Singapore

Nanyang Technological University

Thailand

Chulalongkorn University

USA

University of California, Santa Cruz

University of Oregon

VSE Courses in Diverse Disciplines



Learn new cultures & places

- Aboriginal Sydney
- Ecology & Resources of Ecuador
- Korean Popular Culture & Korean Wave



Equip for future workplace

- Effective Career Management
- Global Leadership & Management
- Leadership for Entrepreneurial Development



Explore diverse academic interests

- Creating Social Change: from Innovation to Impact
- Global Challenges: Food, Water, Climate
- Happiness Neuroscience



Get ahead in increasingly tech-driven world

- Foundation of Data Science
- Intelligence & Learning
- Robotics, Sensing & Autonomous Systems

Co-curricular Programs

 Series or one-time events conducted online to facilitate encounters with new ideas, cultures, experts, academics & students around the world



CulturalIn-depth cultural journeys



Leadership
Cultivate
communication
skills & teamwork



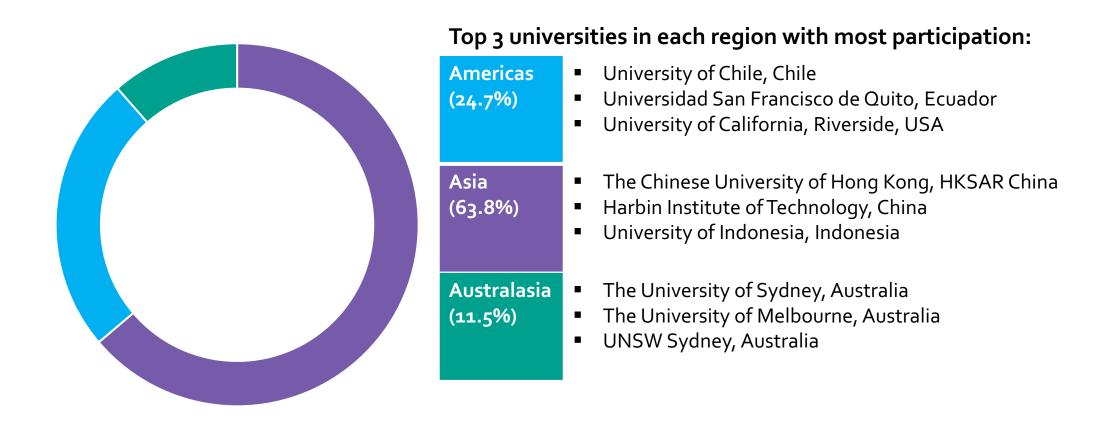
Career
Develop skills for future workplace



SocialStudent organized activities

Co-curricular Programs

 Since launch of VSE, 17 universities have contributed 73 co-curricular programs that attracted over 1,500 individual participations



Different Models of Delivery & Engagement



Webinars

- Primarily one way
- Interaction thru chat box, slido



Tours

- Immersive experience with live engagement
- On-the-spot interaction with local community



Activities

- Hands-on
- e.g. cooking class, music jam



Discussions

- Focus on cultural sharing
- Pre-event engagement
- Driven by students

Co-curricular Programs – Cultural

Virtual cultural experience to stimulate students to gain in-depth understanding of cultures & embark on journeys

Korea University Student Life Revealed!

Korea University



Saké Lecture & Virtual Brewery Tour

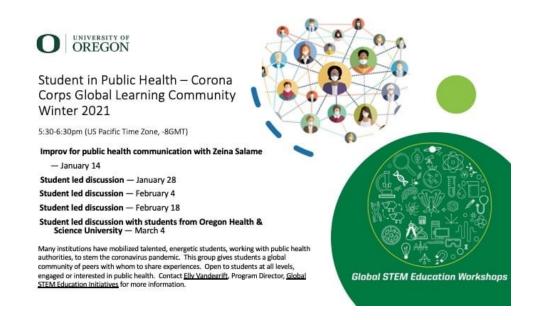
Tohoku University



Co-curricular Programs – Leadership

Focus particularly in context of globalization. Communication, teamwork, etc.

Corona Corps Global Learning Community University of Oregon



APRU Becoming a Global Learner Leadership Series

University of California, Davis



Co-curricular Programs – Career

Prepare for future industries, practice skills needed for future workplace

Decode the Most Challenging Interview

Questions: How to Talk about Failures in a

Job Interview?

The Hong Kong University of Science and Technology



Research, Innovation & Entrepreneurship Webinar

CUHK



Co-curricular Programs – Social

 Organized by students covering a range of activities that are usually organized on campus, empowers students to be ambassadors of their culture and country

Language Lunch Events for English & Japanese

Waseda University



Stories from around the World

Universidad San Francisco de Quito



Many more fun & intellectually inspiring activities

University of California, Santa Cruz



Black Lives Matter: Global Perspectives

University of California, Los Angeles



Online Music Jam

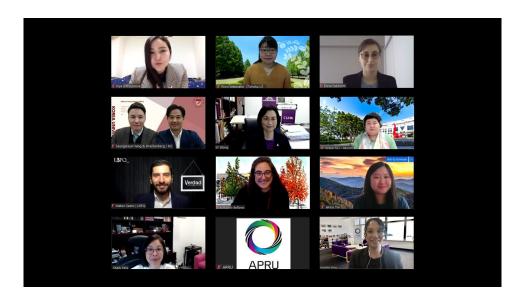
The Hong Kong University of Science and Technology



Network Building

- Interactive workshop on Developing Co-curricular Programmes to Support Virtual Mobility
- Success stories & best practices on running engaging co-curricular programs, breakout sessions with participants on each category, 100+ concurrent views from over a dozen of economies
- Establishing network for sharing of best practices and future collaboration





What VSE Students Have to Say?



Satoshi KUSAKABE Keio University



Tecnológico de Monterrey Intercultural Communications & Negotiations

VSE allows me to participate in virtual exchange in a multicultural environment while studying at my home university. My VSE experience is absolutely a strength for me to **study abroad in post-COVID period.**



Daniela ÁLVAREZ University of Chile



Korea University Media, Art, Culture & Society

I've gained confidence in my abilities and receive invaluable knowledge from an excellent university. If I ever get to visit Korea, I can say that my mind went there first.



Joaquin SÁEZ University of Chile



Nagoya University Intercultural Training Methods

Being part of VSE program has been a wonderful experience. I have been able to **meet**people from many countries and have learned a lot about intercultural communication.



Jiwon KIM Korea University



University of Chile Law, State & Society in Latin American History

The VSE program offers so much more than one single university can. The classmates and the professor I had were the most hospitable people I've ever encountered.

Global Recognition



Falling Walls Science
Breakthroughs
of the Year Award 2020

Finalist in Digital Education



APRU VSE Program - Breaking the Wall to a Virtual Global Student Exchange



Times Higher Education (THE) Awards Asia 2021

Shortlisted in International Strategy of the Year Category



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Thank you!













Sharing of Experience

- Mix of live & pre-recordings works well
- Dividing participants into smaller groups encourages more active engagement
- Investing in & exploring different technologies
- Consider how content might be relevant in different cultural context
- Finding ways to engage students after event, e.g. start a group conversation among students on another platform, careers group
- Building on event, creating sequence of events, & through partnerships
- Hosting programs in partnership with other universities. Expand audience & increase global relevance, & partnership building