APRU VSE Program

Korea University

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Initial Considerations:

Why do students choose to study at Korea University as opposed to other universities?

What courses should we provide for students and how can we provide a "KU experience" virtually?

How could we deliver such courses effectively?

What are the benefits of participating in the program as a partner institution?
1. Why do students choose to study at Korea University as opposed to other universities?

- Interested in Korea
- Developing awareness of different concepts
- International education experience outside their education system
- Taking lectures with Korean perspective

A market for our online course offerings among international students
2. What courses should we provide for students and how can we provide a "KU experience" virtually?

**Regular courses**

- Korean Studies related courses
- Popular courses among international students

*Students take whatever courses they might take at their home universities, but from a Korean perspective*
2. What courses should we provide for students and how can we provide a "KU experience" virtually?

**Co-curricular activities**

- A sense of what it is like to be a KU student
- Modern showbiz phenomena
- Exploring the history of college cheering culture
- Experiencing significant artifacts and National Treasures of Korea
2. What courses should we provide for students and how can we provide a "KU experience" virtually?

**Co-curricular activities**

- Korea University Student Life Revealed!
- The History of K-pop
- Tiger Pride: KU's Unique Cheerleading Culture
- Palace of Joseon: KU Museum Tour
Korea University Student Life Revealed!

- News show format live streaming event
- V-log style program: Campus tours, socializing with domestic students
The History of K-pop

- K-pop's historical development to recent issues
- Understanding of related industry
Tiger Pride: KU's Unique Cheerleading Culture

- Learning about Korea University's unique cheerleading culture
- Sharing thoughts on diverse cheering cultures
Palace of Joseon: KU Museum Tour

- Featuring significant artifacts and National Treasures
- Providing an intimate look at life during the Joseon Dynasty

Making up for what they might be lacking by not physically being in Korea
3. How could we deliver such courses effectively?

- Synchronous & Asynchronous
- Alternative assignments for virtual students

Flexibility in online course delivery is essential!
4. What are the benefits of participating in the program as a partner institution?

- Quickly respond to student need for an international experience without travel
- Working with APRU partners for multi-lateral program

- Exchanging diverse viewpoints with peers makes truly global virtual classrooms
- Sharing KU's success stories around the globe
Thank You!

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