

# Korea University

## Student Life Revealed!



**Korea University**

Office of International Affairs

16. 04. 2021





# KU Culture



Identity



Commitment



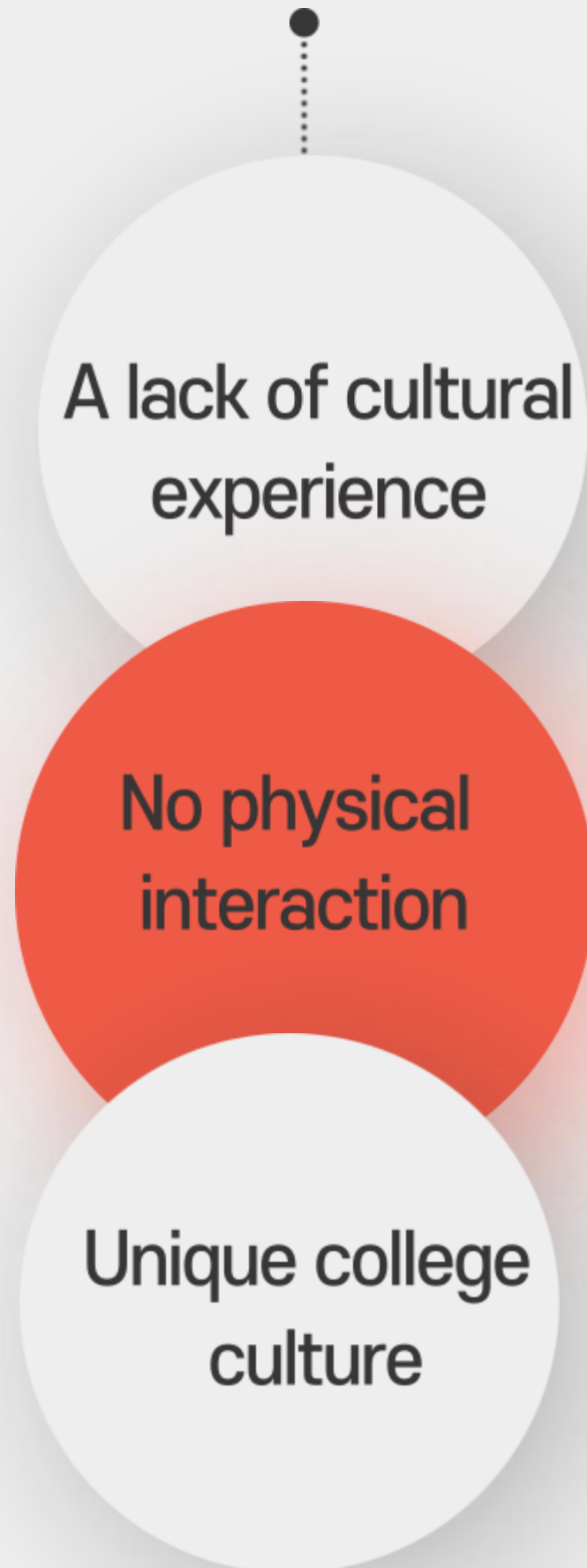
Passion



Dedication



## Why focusing on Culture?



## Why Live streaming?





### Co-curricular program

Live streaming show was hosted and broadcasted by KU students  
Pre-recorded footages introduce student culture, food and facilities

- ✓ 16 November 2020 7pm (GMT+9)
- ✓ One hour running time
- ✓ 35 real time participants / over 400 views

## Feedback

...

Questions about  
(campus facilities  
senior-junior  
admissions)

...

study at KU again,  
but on campus

03 부주제를 입력해주세요

## What we learned?

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Blended elements  
(live & pre-recorded)

...

Students need more  
direction in production

...

Time difference