APRU Co-curricular Culture Programs
Tohoku University

Prof. Rumi WATANABE
Global Learning Center, Tohoku University
## Programs we offered

<table>
<thead>
<tr>
<th>Program titles</th>
<th>sessions</th>
<th>Period</th>
<th>Number of APRU participants (actual/registered)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan EXPO</td>
<td>7</td>
<td>Dec 5-6 2020</td>
<td>/7</td>
</tr>
<tr>
<td>Discover ‘Real’ Japan from Home!</td>
<td>6</td>
<td>Jan. 14-Feb. 1 2021</td>
<td>20-30/73</td>
</tr>
<tr>
<td>Sake Lecture &amp; Virtual Brewery Tour</td>
<td>1</td>
<td>Feb. 9 2021</td>
<td>30/120</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>14</strong></td>
<td></td>
<td><strong>25-40%</strong></td>
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Workers of Japanese Sake company, Asashi Shuzo, gave a lecture on making sake and drinking etiquette.

What is the difference between sweet and dry?

Why is Japanese Sake so sweet?

Who should drink first at the party?

Key Sake Terms

1. Polishing - to remove the outer layer of bran, exposing rice starchy core

2. 純米 “Junmai” - the Japanese word meaning “pure rice”
From Japanese *Ukiyo-e* to Japanism

What is the difference between Ukiyoe print and Monalisa portrait?

Why Hokusai’s *Great wave* is used in Japanese souvenirs?
Intro to Japanese yōkai culture

I. History of yōkai;
II. Ghostly story-telling;
III. Gender and urbanization in yōkai perception;
IV. Discussion time

Content ★ Q&A ★ Time

https://yokai.fandom.com/wiki/Futakuchi-Onna

日本の妖怪文化入門
What we learned

- Not all the applicants participate.
- Sessions in Japanese language are popular too.
- Many people are interested in Japanese culture, especially food and drinks!
- Participants can learn and experience ‘Real’ Japanese culture with local students virtually.
- Good opportunity for students to meet each other easily

Challenges

- Time difference
- Number of participants

In the future

- Offer attractive sessions
- Networking between the participants
Thank you for your attention!