



TOHOKU  
UNIVERSITY

# APRU Co-curricular Culture Programs Tohoku University

Prof. Rumi WATANABE

Global Learning Center, Tohoku University

# Programs we offered

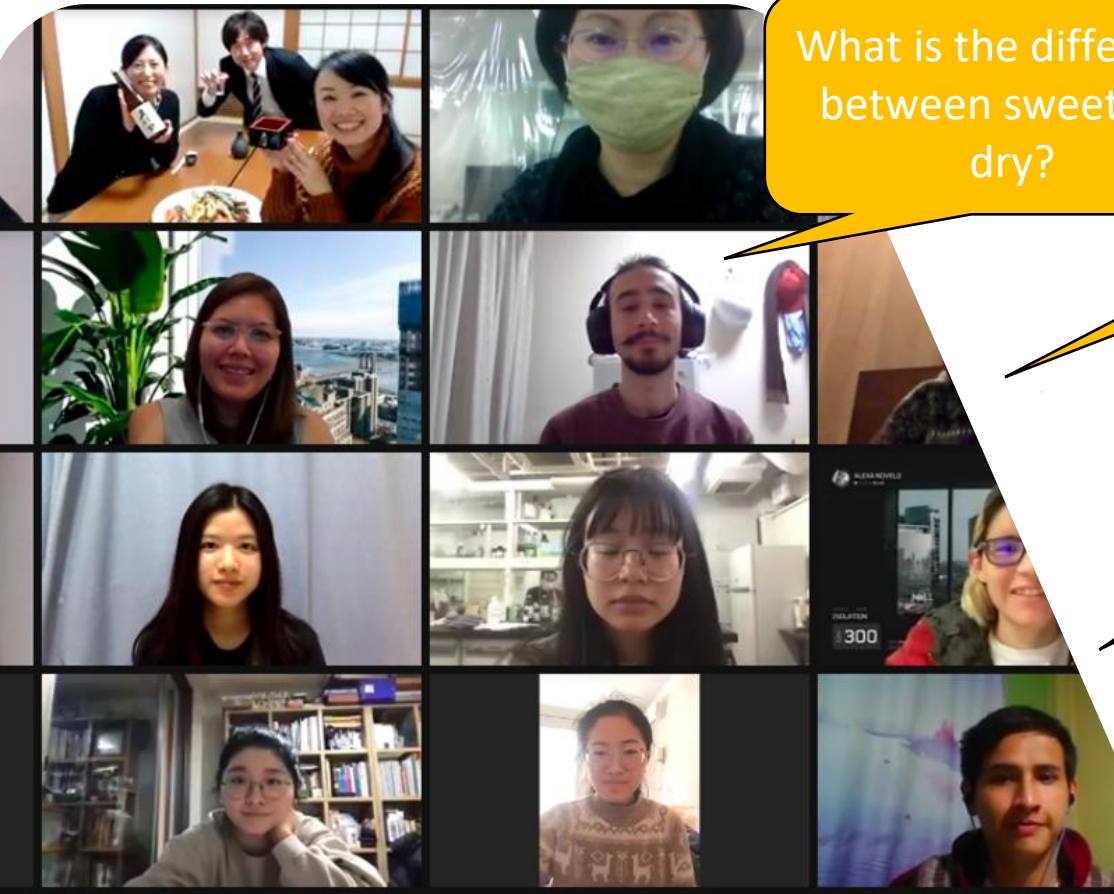
Program titles	sessions	Period	Number of APRU participants (actual/registered)
Japan EXPO	7	Dec 5-6 2020	/7
Discover 'Real' Japan from Home!	6	Jan. 14-Feb. 1 2021	20-30/73
Sake Lecture & Virtual Brewery Tour	1	Feb. 9 2021	30/120
<b>Total</b>	<b>14</b>		<b>25-40%</b>

久保田



# Sake Lecture & Virtual Brewery Tour

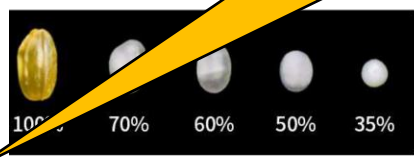
Workers of Japanese Sake company, *Asashi Shuzo*, gave a lecture on making sake and drinking etiquette.



What is the difference between sweet and dry?

Why is Japanese Sake so sweet?

Who should drink first at the party?



## Key Sake Terms

**1 Polishing**  
- to remove the outer layer of bran, exposing rice starchy core

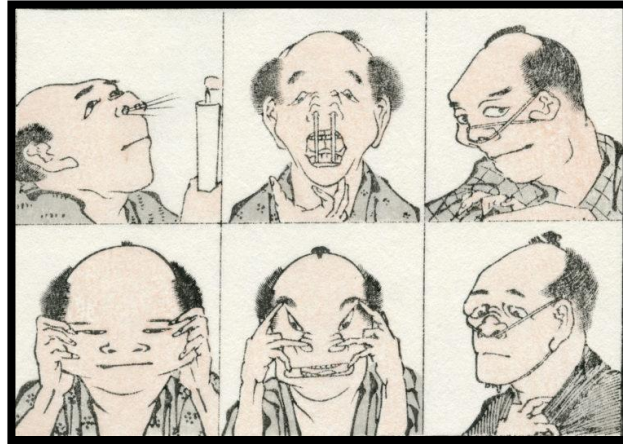
**2 純米 “Junmai”**  
- the Japanese word meaning “pure rice”

- Junmaishu / 純米酒
- Junmai Ginjo / 純米吟醸
- Junmai Daiginjo / 純米大吟醸

純米大吟醸  
久保田 萬寿1.8L

原料米	(精米歩合) 麴米: 五百万石 掛米: 新潟県産米	50% 33%
アルコール度数	15度	
日本酒度	+2	
酸度	1.2	

# From Japanese *Ukiyo-e* to Japanism



What is the difference between Ukiyoe print and Monalisa portrait?

Why Hokusai's *Great wave* is used in Japanese souvenirs?



# Intro to Japanese yōkai culture

## 日本の妖怪文化入門

<http://museum.city.fukuoka.jp/archives/leaflet/284/index.html>

<https://yokai.fandom.com/wiki/Futakuchi-Onna>



- I. History of yōkai;
- II. Ghostly story-telling;
- III. Gender and urbanization in yōkai perception;
- IV. Discussion time

Content ★ Q&A ★ Time



## ■ What we learned

- Not all the applicants participate.
- Sessions in Japanese language are popular too.
- Many people are interested in Japanese culture, especially food and drinks!
- Participants can learn and experience 'Real' Japanese culture with local students virtually.
- Good opportunity for students to meet each other easily

## ■ Challenges

- Time difference
- Number of participants

## ■ In the future

- Offer attractive sessions
- Networking between the participants



Thank you for your attention!