492 registrants
13 universities
UG, TPG (incl MBA), RPG
HKUST (387), CUHK (38), USFQ (4), Nanjing U (3), Keio U (2), Osaka U (2), U of Malaya (1), NUS (1), Seoul National U (1), UCLA (1), UCSC (1), U of Chile (1), U of Indonesia (1)
90 Mins, Average satisfaction rate: 3.9/4

241 registrants
15 universities
UG, TPG (incl MBA), RPG
HKUST (205), CUHK (13), Harbin Institute of Tech (6), Keio U (3), U of Chile (3), U of Malaya (2), U of Indonesia (1), UCSC (1), UC Santa Cruz (1), USFQ (1), Tsinghua U (1), U of Tohoku (1), U of Melbourne (1), Monterrey U (1), Chulalongkorn U (1)
90 Mins, Average satisfaction rate: 3.7/4
ZOOM – Webinar

Practical one-way skills download: no game, no breakout room, no polling, no annotate, no youtube

Critical Success Factors:

• KOL-like setting instead of a talking head
• You need at least 1 program assistant and a small control panel
• Update the program name and of course, the content (e.g.: “Post-Pandemic World”, Year 202x & beyond)

• Clubhouse-like atmosphere (camera off and anonymous) makes students feel safe to ask questions and give comments. They have an option to disclose their university name and who they are

• A strong placement at the beginning – there’s no one size fits all. Students should also observe the preferences of employers worldwide and the cultural differences etc.
• Slido is my good friend to keep the participants engaged instead of using the chat box
- You can highlight the question and the display can be as large as this
- An average of 130 high quality questions asked and it took me 45 mins+ to answer them all!
What are the few things I would do differently next time?

- Breakdown the topic into smaller chunks
e.g. (a) CV & LinkedIn  (b) Cover Letter & Personal Statement
- More time for Slido Q&A
- Invite participants to answer questions as well via Slido
- Show my contacts throughout the session