

492 registrants
13 universities

UG, TPG (incl MBA), RPG

HKUST (387), CUHK (38), USFQ (4), Nanjing U (3), Keio U (2), Osaka U (2), U of Malaya (1),
NUS (1), Seoul National U (1), UCLA (1), UCSC (1), U of Chile (1), U of Indonesia (1)
90 Mins, Average satisfaction rate: 3.9/4

241 registrants
15 universities

UG, TPG (incl MBA), RPG

HKUST (205), CUHK (13), Harbin Institute of Tech (6), Keio U (3), U of Chile (3), U of Malaya (2),
U of Indonesia (1), UCSC (1), UC Santa Cruz (1), USFQ (1), Tsinghua U (1),
U of Tohoku (1), U of Melbourne (1), Monterrey U (1), Chulalongkorn U (1)
90 Mins, Average satisfaction rate: 3.7/4



THE HONG KONG UNIVERSITY OF
SCIENCE AND TECHNOLOGY

就業中心
CareerCenter

Top Tips for CV, Cover Letter & LinkedIn for 2021 & beyond



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How to prepare for Job Interviews in the Post-Pandemic World?



ZOOM – Webinar

Practical one-way skills download:

no game, no breakout room, no polling,
no annotate, no youtube

Critical Success Factors:

- KOL-like setting instead of a talking head
- You need at least 1 program assistant and a small control panel





TOP TIPS FOR CV, COVER LETTER & LINKEDIN
FOR 2021 AND BEYOND

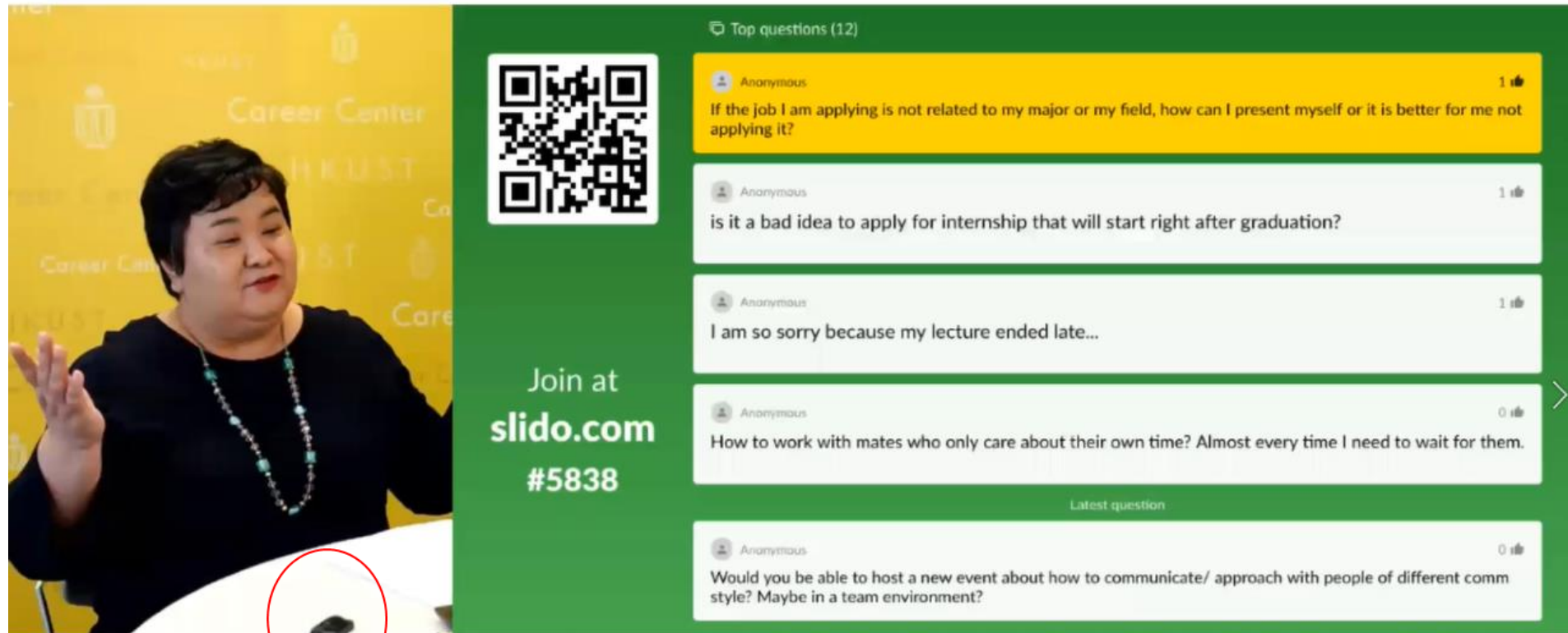
Grace SIU
Senior Learning & Development Trainer | Career Center, HKUST
16 Oct 2020

Questions or Polling
Join at [slido.com #T877](https://www.slido.com/join/slido/T877)

2020-10-16 14:00:24


- Update the program name and of course, the content (e.g.: “Post-Pandemic World”, Year 202x & beyond)
- Clubhouse-like atmosphere (camera off and anonymous) makes students feel safe to ask questions and give comments. They have an option to disclose their university name and who they are
- A strong placement at the beginning – there’s no one size fits all. Students should also observe the preferences of employers worldwide and the cultural differences etc.

- Slido is my good friend to keep the participants engaged instead of using the chat box
 - You can highlight the question and the display can be as large as this
 - An average of 130 high quality questions asked and it took me 45 mins+ to answer them all!



The screenshot shows a Slido presentation interface. On the left, a woman is speaking at a podium. The background behind her is a yellow banner with the text "Career Center" and "HKUST". On the right, a green panel displays a list of questions. A QR code is visible in the top left of this panel. The text "Join at slido.com #5838" is displayed in the bottom left of the green panel. The questions are as follows:

- Top questions (12)
- Anonymous (1 like): If the job I am applying is not related to my major or my field, how can I present myself or it is better for me not applying it?
- Anonymous (1 like): is it a bad idea to apply for internship that will start right after graduation?
- Anonymous (1 like): I am so sorry because my lecture ended late...
- Anonymous (0 likes): How to work with mates who only care about their own time? Almost every time I need to wait for them.
- Latest question
- Anonymous (0 likes): Would you be able to host a new event about how to communicate/ approach with people of different comm style? Maybe in a team environment?



The footer banner is green and contains a QR code on the left, the text "Questions or Polling" and "Join at slido.com #5838" in the center, and a timestamp "2020-11-09 13:19:11" in the bottom right corner.

What are the few things I would do differently next time?

- Breakdown the topic into smaller chunks
e.g.(a) CV & LinkedIn (b) Cover Letter & Personal Statement
- More time for Slido Q&A
- Invite participants to answer questions as well via Slido
- Show my contacts throughout the session



Stay in touch!



Questions or Polling
Join at [slido.com #T877](https://www.slido.com/join/slido.com/T877)