



# Invitation

**Joining Cyberport University Partnership Programme (CUPP) as Entrepreneurship Boot Camp Hosting Partner in 2024-2025**

[www.cyberport.hk](http://www.cyberport.hk)



# CUPP Background and Objectives

Cyberport University Partnership Programme (CUPP) supported by Cyberport Creative Micro Fund (CCMF) is a life-changing training plus competition programme to unleash 18-30 years old local university teams' full potential to gain global market insights! Themed with FinTech, CUPP has nurtured over 400 talents in 70+ teams since 2015.

CUPP offers the following to the participating teams :

- A series of FinTech pre-camp nurturing sessions in Hong Kong
- An Entrepreneurship Boot Camp (FinTech and Web3) by overseas hosting university
- Mentorship and insight from FinTech industry elites, both locally and globally
- Pitch innovative FinTech business idea to investors
- Opportunity to win HK\$100,000 seed funding to develop project prototype

For the upcoming cohorts in 2024, Cyberport will add Web3 elements into CUPP in addition to FinTech. Cyberport is now looking for an overseas renowned university as CUPP entrepreneurship boot camp hosting partner to provide mentorship, entrepreneurship training, company visits and cultural explore activities from international professionals.

# 2015-2023 CUPP University Partners :



## CUPP 2020-23

Online Entrepreneurship  
Boot Camp Partner



Co-organising University  
Partners



CUPP 2023  
Supporting Organisations



CUPP 2023  
Honorary Sponsor



Regulatory Partners



## CUPP 2020-21

Online Entrepreneurship  
Boot Camp Partner



Co-organising University  
Partners



Supporting Organisations



Regulatory Partners



## CUPP 2019

Entrepreneurship  
Boot Camp Partner



University Partners



Sponsor



Travel Partners



Supporting Organisations



## CUPP 2018

Entrepreneurship  
Boot Camp Partner



University Partners



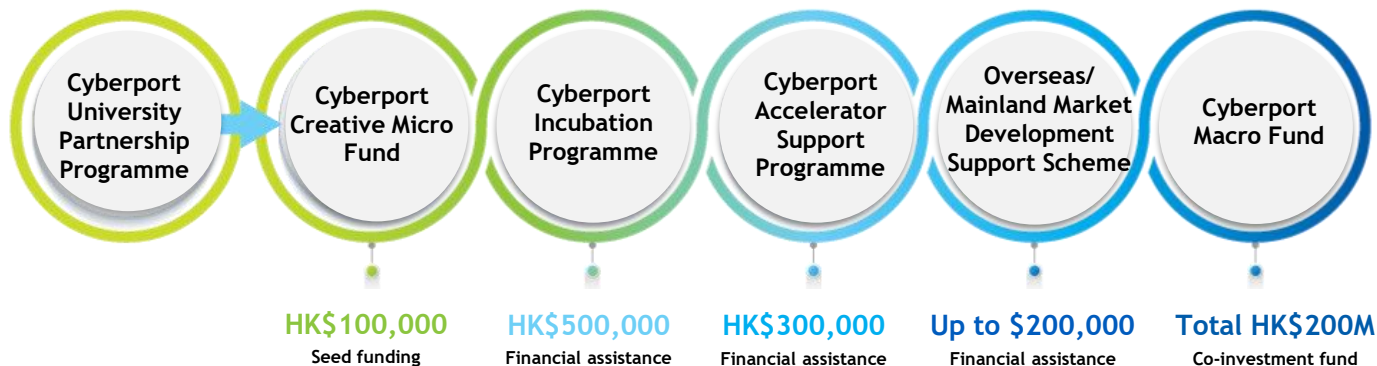
Entrepreneurship  
Boot Camp Partner



University Partners



# CUPP Results Since 2015



**419**  
CUPPers formed  
**152**  
CUPP Teams

**77**  
CUPP Teams  
admitted into  
CCMF

**6**  
CUPP Teams  
admitted into  
Incubation



# CUPP post boot camp promotion videos

Please refer to the below videos at YouTube:

[https://www.youtube.com/playlist?list=PLekWBQncAO69dLELUoakNc\\_\\_xtcyguXe](https://www.youtube.com/playlist?list=PLekWBQncAO69dLELUoakNc__xtcyguXe)

IT Square,  
15 Oct 2019

# We cordially invite overseas universities to join as Boot Camp partner:

Cyberport is preparing for 2024-2025 CUPP ( total two cohorts ) , and we are looking for international universities via tendering process to provide the below services :

1. 5-full day FinTech and Web3 entrepreneurship boot camp (including lectures, workshops, individual mentoring by industry professionals, and in-depth networking with local startups and experts)
2. company visits ( e.g. 2-3 tech firms, tech parks, innospace etc )
3. cultural explore idea proposal
4. 9-day and 8-night accommodation and meals

Number of attendees : 60 CUPPers formed in 20 teams, together with 10 working crew from Cyberport and co-organizing universities . Total 70 participants.

Since Cyberport will use an open tender process to select the right overseas university partner, we cordially invite interested overseas universities to fill in the online vendor registration form by **12 September 2023**, then **Cyberport will proceed the tender process according the schedule on the next page :**

**Cyberport e-Procurement system vendor registration:**

[https://www.cyberport.hk/zh\\_cn/about\\_cyberport/vendor-registration](https://www.cyberport.hk/zh_cn/about_cyberport/vendor-registration)

# Schedule of Tendering

Tender Schedule	Due Date	Time (Hong Kong Time)
Interested universities to reply to Tender Notice by email	18 September 2023	12:00 noon
Online Briefing to Tenderers	20 September 2023	3:00 pm - 4:00 pm
Tenderers' Query Cut-off time (if tenderers have questions, they could send questions by email before the due date, and Cyberport will send email reply to the questions)	26 September 2023	12:00 noon
Tender Closing (Tenderers shall submit both technical proposal and fee proposal via Cyberport e-procurement system by the due date)	24 October 2023	12:00 noon
Tenderers Presentation (Tenderers are invited to present their technical proposals to tender assessors via online meeting, and to answer assessors' questions)	30-31 October 2023	-
Contract Award	Late December 2023	-

# About CUPP 2024-2025

## Theme

CUPP aims to groom and develop promising young tech and entrepreneurial talents in Hong Kong who could become future FinTech entrepreneurs and select up to ten (10) teams to award CCMF grants to support their prototype development in the next 6 months. FinTech is one of the focus clusters of excellence for Cyberport. CUPP 2024 and 2025 with FinTech as the continuing theme in association with Web3, AI, blockchain and cybersecurity to further drive the cluster development.



# CUPP Web3 2024 In-person Boot Camp in 2024 - tentative schedule

Date	Activities
December 2023 - February 2024	CUPP teams recruitment by local universities
March 2024 - April 2024	Local universities to nominate teams to Cyberport. Service Provider shall review and rank the nominated teams. Cyberport to interview nominated teams and to select up to 20 teams for CUPP 2024
May 2024	Announcement of selected teams to be admitted to CUPP 2024
June 2024	CUPP Web3 2024 Opening Ceremony and Pre-camp Nurturing Sessions
July/ August 2024	CUPP Web3 2024 In-person Entrepreneurship Boot Camp (Service Provider will host the Boot Camp at hosting university campus)
August 2024	CUPP Web3 2024 Demo Day and Graduation Ceremony (two consecutive days) (Representative(s) of Service Provider and/or hosting university shall attend in-person in Hong Kong to be one of the judges at CUPP Demo Day, and to join the Graduation Ceremony as guest of honor)

# CUPP In-person Boot Camp in 2025 - tentative schedule

Date	Activities
December 2024 - February 2025	CUPP teams recruitment by local universities
March 2025 - April 2025	Local universities to nominate teams to Cyberport.  Service Provider shall review and rank the nominated teams.  Cyberport to interview nominated teams and to select up to 20 teams for CUPP 2024
May 2025	Announcement of selected teams to be admitted to CUPP 2025
June 2025	CUPP Opening Ceremony and Pre-camp Nurturing Sessions
July/ August 2025	CUPP In-person Entrepreneurship Boot Camp (Service Provider will host the Boot Camp at hosting university campus)
August 2025	CUPP Demo Day and Graduation Ceremony (two consecutive days) (Representative(s) of Service Provider and/or hosting university shall attend in-person in Hong Kong to be one of the judges at CUPP Demo Day, and to join the Graduation Ceremony as guest of honor)

# RESPONSIBILITIES OF TENDERERS

(for reference only and subject to the final version at e-procurement system)

The Service Provider shall deliver the following Services for CUPP 2024 and 2025 In-person Boot Camp:

Supply of manpower, training materials, logistical arrangement, venue transportation and facilities to perform and achieve the following:

- In-person entrepreneurship interactive nurturing programme with five (5) full-day (I.E. Day 1 to Day 5) training including lecture, group discussion, mentoring, drill pitch and company visits for up to 60 participants (up to 20 teams) at Service Provider campus and visited company offices.
- Develop and conduct a nurturing programme, which comprises of vibrant and interactive learning environment, with a combination of lectures, simulations, and group discussions to achieve the purposes and the requirements stated in Clause 4.1 of the Scope of Services in the tender document. The nurturing programme shall inspire CUPP teams' thinking, drive innovation and to take their projects to new levels of development, showcase at Demo Day in Hong Kong, and finally accomplish the CCMF journey. The Service Provider shall submit the first draft of the training curriculum by 1 June.
- Design, conduct and evaluate the written test of the nominated teams and offer feedback. Cyberport will combine interview feedback and written test feedback to select up to 20 teams to admit to CUPP 2024 and CUPP 2025.
- Invite and confirm a training team, which includes professional trainers, facilitators and mentors, and industry speakers (with expertise in FinTech in association with Web3 and other technologies, e.g. AI, blockchain and cybersecurity, is preferred) in areas important to CUPP teams for successful project development such as but not limited to strategies, market and trends, start-up finance and investment, governance, leadership and change, etc. The training team will share their experience, professional knowledge, and significant entrepreneurial mind-set that empowers the budding entrepreneurs.
- Provide training venue with comprehensive facilities and logistics arrangement such as site photos, training facilities listing, manpower for coordination in training.

# RESPONSIBILITIES OF TENDERERS (Continue)

- Provide study materials including reading material before the entrepreneurship boot camp and homework to the CUPP teams at least one month before the start of the Entrepreneurship Boot Camp to enhance the readiness of the CUPP teams.
- Provide individual development support outside the boot camp module and post boot camp on-going mentorship and consultation services after the completion of the Boot Camp. The individual development support will include at least two (2) hours of professional advice and consultation on project development to each CUPP teams, in preparation for the Demo Day in Hong Kong.
- Design CUPP Certificate of Completion jointly issued by Service Provider and Cyberport, which will be presented at the Graduation Ceremony. The certificate shall contain both Service Provider organisation logo and Cyberport Academy logo.
- Join hands between Service Provider and Cyberport to promote CUPP in terms of joint press releases and social media posts publication. Also, the Service Provider shall allow Cyberport to do video shooting, trainers interview and group photo taking with CUPP teams and trainers to show their engagement in class inside the Service Provider university campus and visited companies for promotion purpose.
- Propose, invite and arrange quality company visits e.g. to visit technology companies, FinTech start-ups, tech accelerators, tech parks, innospace with networking opportunities.
- Provide university campus tour. For cultural exploration activities on the day after the Boot Camp training (e.g. on Day 7), Service Provider shall suggest impactful cultural exploration activities. For the meals, transportation and incurred entrance ticket fees would be settled and arranged by Cyberport appointed event agency.
- Confirm one (1) trainer representative or delegate from the Service Provider to be the judging member and attend in-person for the Demo Day in Hong Kong to provide insightful feedback to the CUPP teams.
- Confirm one (1) trainer representative or delegate from the Service Provider to be the guest of honor to attend in person at the CUPP Graduation Ceremony.
- Accommodation: provide 9 days and 8 nights accommodation (i.e. from Day 0 to Day 8) near the training venue, which is a property owned by the Service Provider. It is preferable to have shared rooms with two single beds for CUPP teams, and single rooms for working staff from Cyberport and CUPP co-organising universities.

# Cyberport Enquiry Contact

For details, please visit CUPP official webpage at:

[https://www.cyberport.hk/en/about\\_cyberport/cyberport\\_entrepreneurs/cyberport\\_creative\\_micro\\_fund/cyberport-university-partnership-programme](https://www.cyberport.hk/en/about_cyberport/cyberport_entrepreneurs/cyberport_creative_micro_fund/cyberport-university-partnership-programme)

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