

The 10th annual APRU Global Health Virtual Case Competition

ABOUT THE CHALLENGE

Case competitions are increasing popular around the world as a way for students to exercise critical thinking skills using a "real world" challenge. For this international, virtual competition, teams of 3-6 students will receive a challenge relating to a pressing global health problem. Teams will be given up to **12 weeks** to prepare a video of up to 10 minutes in English proposing a realistic, well-designed, innovative solution to the challenge. Teams will save their videos on YouTube or Vimeo and submit the link via email for judging by an international panel of APRU Global Health Program members and other global expert judges.

Three videos will be chosen by an international panel of judges for the final round, which will be held as part of our annual conference in Nov 2025 in Kuala Lumpur, Malaysia. The winning team will be announced at the conference and a prize of US\$1,000 will be awarded.

TIMELINE

- **January 31-** Registration opens
 - **March 14-** Case challenge sent out via email at 11:59am Pacific Time
 - **April 19-** Deadline register teams (teams registering after March 15 will still only have until June 6 to submit their videos)
 - **June 6-** Final video submissions due by 11:59pm Pacific Time
 - **August 31-** Three finalist teams announced via email
 - **Nov 10-** Final judging of competition held during an APRU Global Health conference.
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REQUIREMENTS

- There is no cost to participate.
- There is no maximum number of teams per each university. Students are allowed to be part of more than one team. Teams can be comprised of students from different universities but they must all come from **APRU member universities or any university in Malaysia**, the host country of the 2025 APRU Global Health Conference. To determine if your university is an APRU member, please visit: [Members - APRU](#)
- A representative from each team must register the team by April 19, 2025 at 11:59pm Pacific Time through our online registration system.
- The team must be comprised of currently enrolled university students (as of April 2025). Students of all disciplines and stages in their training are welcome including undergraduate, graduate and medical students.
- Postdoctoral students and medical residents/interns are not eligible. Individuals holding faculty appointments also do not qualify.
- The teams **must** be comprised of 3-6 students. Changes can be made to the team members after registration. But an email must be sent to Dr Withers at mwithers@usc.edu informing about the changes prior to the competition deadline.
- The solution to the challenge must be student-driven. Although we encourage that students draw on faculty and outside mentorship and support, it should not be the work/research output of a faculty member.

THE PRIZE

- The winning team will be announced online in Nov 2025.
 - A prize of US\$1,000 will be awarded to the winning team.
 - All students who participate will receive a certificate of participation via email.
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SUBMISSION INSTRUCTIONS

For competing teams, please submit the following materials by email by June 6, 2025 at 11:59pm Pacific Time to mwithers@usc.edu.

- Provide a link to your video on YouTube, Vimeo, Bilibili or similar site
- Video MUST be no more than 10 mins or it will not be eligible.
- At the beginning or end of the video, please provide a slide with full name, discipline of study, affiliated department and institution, and academic status (e.g. undergraduate, graduate, medical, etc.) for each team member. Please make sure to clearly identify your team name.
- Teams are encouraged to develop engaging and creative visual materials for the presentation. All team members must be physically shown in the videos at least once. However, just as in a live presentation, you can include video clips, slides, animations, and other media/props. Teams should begin with an introduction as in any presentation to an audience. Following the introduction, the format is open. The team can choose to 'zoom in', showing videos, photos, maps, diagrams, interviews, etc.
- We highly recommend that teams use microphones when filming. Please do not speed up the video to make it difficult to understand, especially for non-native speakers. We also encourage the use of subtitles.
- Outside video clips or b-rolls (developed by other people or agencies) are allowed but they should not last for more than 180 seconds total (all clips combined).
- All teams automatically grant permission for APRU to screen their videos at the workshop and to post their videos on our website for an unlimited time.